

CALL FOR EXPRESSION OF INTEREST (EOI)

PROCUREMENT NO: PR2024/09

DATA VISUALISATION

CYPRUS DIALOGUE FORUM

The Secretariat of the Cyprus Dialogue Forum (CDF Secretariat) invites qualified applicants to submit an Expression of interest for the provision of Data Visualisation services to support the work of the Cyprus Dialogue Forum (CDF). The Secretariat is the administrative structure of the Cyprus Dialogue Forum that provides coordination, facilitation, research and technical/logistics support to the Forum dialogues. The Cyprus Dialogue Forum is a non-formal dialogue space that aims to support the peace process in Cyprus. It has been created by local stakeholders as an inclusive space for dialogue and knowledge-sharing among political, economic and social stakeholders in both communities in which issues and challenges of common concern can be addressed. In the Forum, the stakeholders work together to support change through the development of common understandings, shared knowledge and joint visions for the future.

This expression of interest takes place within the framework of the project “Strengthening collaborative spaces for dialogue and shared knowledge creation” funded by the European Union and implemented by the Cyprus Dialogue Forum.

EXPRESSION OF INTEREST FOR DATA VISUALISATION

To support the work of the Forum and its stakeholders, the Secretariat of the Cyprus Dialogue Forum requires the services of data visualisation experts to develop data visualisation products and tools in simple and accessible formats so as to support, enhance and increase the communication, visibility and accessibility to CDF’s knowledge resources among target audiences. The purpose of this Eoi is to identify qualified providers with the expertise and experience to undertake the below tasks.

1. Design and delivery of Data Visualisation capacity building workshops
2. Development of Infographics
3. Development of an Interactive Tool Using Maps

NATURE & SCOPE OF WORK

Qualified providers need to be able to deliver all of the below services:

1. Design and delivery of 2 Data Visualisation capacity building workshops

Objective: To enhance the data visualisation skills of specific audiences.

Scope: To be designed for both intermediate and advanced ability levels; to build the capacity of participants on storytelling, developing infographics, simple interactive data visualisations, using easy-to-use templates and open-source data visualisation software.

Format: Two on site workshops with selected audiences

2. Development of 25 Infographics:

Objective: To visually represent key stories/data from CDF's knowledge resources and to provide the tools to the CDF Secretariat to increase the accessibility of its resources



Scope: To design and deliver 25 high-quality and engaging infographics including all digital assets for each infographic that the CDF Secretariat will require to reproduce the information in supplementary formats e.g ppt, video, scrollytely etc

Themes: Infographics will cover various themes relevant to CDF dialogues.

3. Development of an Interactive Tool Using Maps

Objective: To develop a user-friendly interactive online tool with maps primarily using open source tools.

Scope: To design and develop an interactive digital tool that allows users to visualise and explore data geographically.

Features: Interactive maps, data filters, information layers, and user-friendly interface among others.

REQUIRED PROFILE AND EXPERIENCE

- Demonstrated experience and work in developing and designing training workshops on data visualisation for different skill levels;
- Demonstrated portfolio of working with varied data visualisation projects;
- Experience in storytelling, support for animation and narratives, ability to provide solutions that are easy to use and are flexible for a variety of skill levels;
- Experience in use of open source data visualisation tools and programmes.
- Experience in working with international organisations

EVALUATION CRITERIA

The assessment of the submission under this call for expression of interest will be made after the submission deadline 23 August 2024. All applicants that apply within this timeframe will be considered for evaluation based on the following criteria:

1. **Years and Relevance of Experience (40%):** Demonstrated experience and expertise in similar assignments including both development of data visualisation products and tools and provision of data visualisation trainings.
2. **Quality of Portfolio and Past Work (40%):** Assessment of previous work, including portfolio, breadth of past clients / references.
3. **Team Expertise and Experience (20%):** Qualifications and expertise of the team that will be involved in the assignment.

The top three ranking applicants will be shortlisted and requested to submit a proposal for the assignment.

SUBMISSION DETAILS

Interested applicants need to submit the following **documents:**

1. Bidder's profile and experience
2. Portfolio of previous work
3. Qualification and experience of team to be included in the project

Submission method: via email to info@cydialogue.org with the following subject line:

PR2024/09 - EoI Data Visualisation - [Applicant's Name]

Submission deadline: **Friday, 23 August 2024** at 5:00 PM (Local Time)

